

A Strategic Plan for Optimal Ageing in Israel

Thursday November 4th 2021, 14:30 IL / 12:30 UK

Join in person in Tel Aviv or online

JDC ESHEL's Strategic Plan for Optimal Ageing is based on 52 years of activity in the field of ageing in Israel, conducted in collaboration with the government, local authorities and civil society. The cornerstones of this strategic plan is an ability to operate using a single agreed-upon compass, to bridge language gaps, to pool resources and to combine forces within the older adult industry in Israel. The strategic plan is based on: (1) A dashboard of indicators for optimal ageing that was recently accepted by the Government of Israel, and (2) Advancing eight Large-Scale Initiatives (LSIs): 1. Reinforcing personal resilience and retirement preparedness 2. Digital literacy 3. Quality employment 4. Social involvement 5. Health management 6. Upgrading nursing care 7. Age-friendly cities, and 8. Accessible housing. The presentation will include an in-depth insight into the guiding principles, and data sources and research behind the development of the dashboard of indicators and predictive indicators for optimal ageing.

For more information and registration
click [here](#)

In Person entry to Tel Aviv University subject to
Green tag rules - masks and proof of vaccination/covid test required.



Yossi Heymann

Yossi Heymann was appointed Director-General of JDC-ESHEL in May 2014. A partnership between JDC and the government of Israel, JDC-ESHEL is tasked with formulating comprehensive responses to the complex challenges facing Israeli society as its population ages. Prior to joining JDC-ESHEL, Yossi served as the CEO of the Jerusalem Municipality – Israel's largest and most complex city by virtue of its demographic, religious and socioeconomic diversity. Prior to his work in the Jerusalem municipality, Yossi had an impressive army career, reaching the rank of brigadier general. From 2007 to 2010, Yossi served as head of the Strategic Planning Division in the Israel Defense Force (IDF).